

## Holiday Magic Contest Rules

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.  
THE CONTEST IS VOID WHERE PROHIBITED BY LAW.**

1. How to Enter the Contest:

- (a) The Holiday Magic contest will begin on **11/29/21 at 7am** and end on **12/12/21 at 11:59pm**. Contest is sponsored by CBS13/CW31.
- (b) To participate in the contest, viewers must watch Good Day in the 7am and 8am hours Monday through Sunday during the contesting period. During the 7am and 8am hours, a code word will be displayed. The same code word will be shown each day during the 7am and 8am hours. A new code word will be given each day. After seeing the animation and noting the code word, viewers will visit [www.GoodDaySacramento.com](http://www.GoodDaySacramento.com) and find a link to the entry form. Viewers must fill out the entry form that will include name, birth date, address, email address, phone number, as well as that day's code word. Viewers will only have until 11:59pm each day to complete the entry form.
- (c) Viewers may only enter each code word once per day.
- (d) Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries.
- (e) Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at [CBS13.com](http://CBS13.com) and/or [www.GoodDaySacramento.com](http://www.GoodDaySacramento.com). If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: [www.CBS13.com](http://www.CBS13.com) and [www.GoodDaySacramento.com](http://www.GoodDaySacramento.com).

- (f) Broadcasts are subject to preemptions and scheduling changes. If such changes occur, they will be posted on the [www.CBSSacramento.com](http://www.CBSSacramento.com) and/or [GoodDaySacramento.com](http://GoodDaySacramento.com) website.
- (g) Entry deemed made by holder of e-mail account.
- (h) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

- (a) The contest is open to California **residents who reside in the Sacramento/Stockton and Modesto DMA and who are 18 years of age or older**. Employees of KOVR/KMAX, ViacomCBS Inc., **Disney Corporation**, other television and radio stations in the Sacramento/Stockton/Modesto market, and their affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (b) Viewers are eligible to win a **KOVR/KMAX** contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600.00 or more only once every six months.
- (c) All entries become the sole property of Station and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.
- (d) Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13.

3. Prizes:

- (a) One (1) Grand Prize and thirteen (13) second place prizes will be awarded.

**Grand Prize:**

The grand prize will be one (1) Vacation Package for four (4) persons as set forth below. Total Value: \$2,968.00. The Vacation Package shall consist of the following:

- a. One room (maximum of four (4) persons per room) at a DISNEYLAND® Resort hotel (at Disney's selection) for two (2) nights; and
- b. Up to four (4) DISNEYLAND® Resort 3-Day 1-Park per day Tickets. Tickets expire 13 days after first use.
- c. Airfare plus ground transfers in Southern California from & to the airport.
- d. Certain restrictions shall apply to the Vacation Packages, which restrictions shall be determined by Disney in its sole and absolute discretion. The Vacation Packages (and all elements thereof) are not redeemable for cash and are non-transferable except in Disney's sole and absolute discretion. The Vacation Packages may not be sold or transferred to any other person or third party
- e. Note: Items that are not included as part of the winning package are:
  - Meals
  - Hotel room service
  - Laundry service
  - Alcoholic beverages
  - Merchandise, souvenirs, etc.
  - Local and long-distance telephone calls
  - Gratuities
  - All other charges not otherwise described above
- f. The estimated retail value of the vacation package is \$2,968.00 plus tax. Promoter will be responsible for issuing all tax forms including 1099 to the winner.
- g. The Vacation package awarded by the station must be completed by 12/15/22.
- h. Tickets must be used by 12/15/22.
- i. Vacation Package fulfillment is subject to certain restrictions and is subject to hotel availability at the *Disneyland*® Resort. Advanced reservations required.
- j. Winners must be at least eighteen (18) years of age to enter and win. Travelers under the age of eighteen (18) must be accompanied by a parent/legal guardian eighteen (18) years of age or older.

- k. Vacation Package, Vacation Package components and Tickets may not be sold, redeemed for cash, traded, transferred, or rescheduled for dates other than as set forth above.
- l. Certain travel restrictions apply.
- m. All grand prizes or grand prize certificates will be mailed to the winner. **Any grand prize or grand prize certificate not claimed within 24 hours of notification will be forfeited by the winner.** In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KOVR/KMAX is not responsible for the safe arrival of a prize or prize certificate.
- n. Promoter is the Sponsor of the Sweepstakes. Disney, its parent, subsidiary, related and affiliated companies and their respective officers, directors, employees and agents shall be released and discharged from any and all legal claims, losses, injuries, demands, damages, actions and/or causes of actions which arise out of and/or in any way related to the prize, the receipt, use and/or enjoyment of the prize and/or the Promotion.
- o. The vacation is for the winning person and three (3) guests of the winner's choosing.

**Second Place Prizes – thirteen (13) winners**

Second Place Prize is thirteen (13) four-packs of Disneyland® Resort tickets. The 2-Day, 1-Park tickets are good for admission to *Disneyland*® Park or Disney California Adventure® Park (subject to restrictions). Total Prize value of the four tickets is \$940.00

The Tickets are subject to the following restrictions:

- a. Tickets must be used by 12/15/22.
- b. Tickets not valid for visits to both theme parks on the same day.
- c. Tickets expire thirteen (13) days after use.
- d. The tickets are awarded as prizes to bona fide Ticket winners of the Sweepstakes only. No Tickets (or portions thereof) may be reassigned or transferred if any winner is unable to redeem such Tickets. Tickets issued will bear the date of issue and the date of expiration. Expiration dates will

not be extended, and Tickets will not be refundable or redeemable for cash or credit at any time, nor will they be replaced if lost or stolen. Tickets may not be sold or transferred to a third party, including without limitation, to any travel agents, tour operators or other persons engaged in the travel industry, except as allowed in this Agreement. No substitutions are allowed.

- e. All other expenses, including but not limited to taxes, transportation including to/from the premises, parking, meals, beverages, resort taxes and fees, gratuities, and souvenirs, are the sole responsibility of the Tickets winner(s).
- f. The retail value of each ticket is two hundred thirty-five dollars (\$235.00). KOVR/KMAX will be responsible for issuing all tax forms including a 1099 form to the winner.
- g. All second place prizes or second place prize certificates will be mailed to the winner. **Any second place prize not claimed by 5:30pm on January 12th, 2022 will be forfeited by the winner.** In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KOVR/KMAX is not responsible for the safe arrival of a prize or prize certificate.
- h. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

#### 4. Selection of Winners:

- (a) Decisions of contest sponsors with respect to the contest are final.
- (b) Each day during the contesting period, one winner will be selected at random. If the selected winner has correctly identified that day's code word, they will be awarded second place prizes.
- (c) On or about Friday, **12/17/21** in the 8am hour of Good Day, all of the second place winners will be placed into a random drawing for the grand prize. The winner from that drawing will be awarded the Grand Prize and will forfeit their second place prize.
- (d) Winners must watch for the code word to be displayed on Good Day to enter the contest, but does not have to be present to win the grand prize.

5. Conditions:

- (a) Payment of all federal, state and local taxes are the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
  - (b) By participating in the contest, the winners (or, in the case of a minor, their parent/legal guardian) agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners and travel companions, by acceptance of their prizes, agree to release Station, ViacomCBS, Disney, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.
6. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.
7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.
8. Failure to comply with the contest rules may result in a contestant's disqualification.
9. To obtain a copy of the official rules or winner's list, please write by **2/12/22** to:

Holiday Magic Contest Rules  
c/o KOVR/KMAX TV  
2713 KOVR Drive  
West Sacramento, CA 95605