

Show Us Your Musical Instrument Photo Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. THE CONTEST IS VOID WHERE PROHIBITED BY LAW.

1. How to Enter the Contest:

- (a) The Show Us Your Musical Instrument Photo Contest will begin on **Sunday, November 17, 2019** at 7am and end **Sunday, November 17, 2019** at 10:45am. Contest is sponsored by KMAX-TV.
- (b) To participate in the contest, viewers must email to contest@kmaxtv.com personal photos of their musical instruments (guitars, horns, pianos, drums, etc.) before 10:45am. By entering, the entrant acknowledges that they have full rights to the photo and permission to use the photo. Entrants must own the rights to all photographs (e.g. the work must not infringe on any third party's copyright and have the required consent of each individual depicted). Any photograph(s) deemed inappropriate or unsuitable, in Sponsor's sole discretion, will be disqualified.
- (c) Households may enter as many pictures as they wish, but may only win once.
- (d) Sponsor is not responsible for technical or computer failures, errors or data loss of any kind, lost or unavailable Internet connections, or failed, incomplete, garbled or deleted computer or network transmissions, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible or misdirected entries. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Contest or if technical difficulties compromise the integrity of the Contest, the judges reserve the right to void the entries at issue and/or terminate the Contest and conduct a random drawing to award the prize among all eligible entries received as of the termination date. If the Contest is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.GOODDAYSACRAMENTO.com. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to disqualify any entrant that tampers with the operation of the Contest or website or violates the Official Rules of the Contest.

By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: www.GoodDaySacramento.com.

- (e) Broadcasts are subject to preemptions and scheduling changes. If such changes occur, they will be posted on the GoodDaySacramento.com website.
- (f) Entry deemed made by holder of e-mail account.

(g) Odds of winning depend on number of eligible entries.

2. Eligibility Restrictions:

- (a) The contest is open to Sacramento/Stockton/Modesto DMA residents who are 18 years of age or older. Employees of KMAX/KOVR, CBS Corporation, Live Nation, other television and radio stations in the Sacramento/Stockton/Modesto market, and their affiliates, subsidiaries and advertising agencies and their immediate family members and persons living in the same household are ineligible to participate or win.
- (b) Viewers are eligible to win a KOVR/KMAX contest only once every sixty days. Only one winner per household is permitted in any contest. Viewers are eligible to win a prize valued at \$600.00 or more only once every six months.
- (c) All entries become the sole property of Station and will not be returned. By entering, entrants agree to abide by these rules, and warrant and represent that their entry is their original work.
- (d) Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13.

3. Prizes:

- (a) Up to forty (40) grand prizes will be awarded. Grand Prize is one (1) pair of upper level tickets to see Trans-Siberian Orchestra perform at the Golden 1 Center in Sacramento on Friday, November 29th, 2019 at 3:00pm. Total prize value: \$72.00.
- (b) All prizes or prize certificates may be picked up at the office of KMAX/KOVR; 2713 KOVR Drive; West Sacramento, CA 95605. Any prize or prize certificate not claimed by Thursday, November 28, 2019 at 12:00pm will be forfeited by the winner. In the event that the prize is mailed to a winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of their arrival. KOVR/KMAX is not responsible for the safe or delayed arrival of a prize or prize certificate.
- (c) Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. Station reserves the right to substitute prize of comparable value.

4. Selection of Winners:

- (a) Decisions of contest sponsors with respect to the contest are final.
- (b) During each hour of Good Day Sacramento, from 7am through 11am on **Sunday, November 17, 2019**, the shows co-hosts will show pictures that viewers have submitted. If the entrants' picture is shown on-air, and if the entrant meets the eligibility requirements in paragraph 2, the entrant will win.
- (c) Each hour of the contest period (**November 17, 2019** between 7am through 11am), photos will be shown. The pictures will be judged based on the clarity of the photo as well as the

uniqueness and overall quality of the picture shown. Entries will be judged by Good Day Sacramento Weekend co-anchors.

- (d) Entrants must own rights to photos submitted.
 - (e) Winners need not watch or be present to win.
 - (f) Winners will be notified by phone and/or email on or about **Monday, November 18, 2019**.
5. Conditions:
- (a) Payment of all federal, state and local taxes is the sole responsibility of the winner and winners may receive an IRS Form 1099 or equivalent from Station.
 - (b) By participating in the contest, the winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release, affidavit of eligibility and release of liability prior to acceptance of the prize. By accepting the prize, each winner grants to Station the right to use the winner's name, voice, picture and/or likeness for purposes of advertising and publicity in any and all media now known or hereafter invented, without further permission or additional compensation (except where prohibited by law). All expenses on receipt and use of prize are the sole responsibility of winner. Winners and companion(s), by acceptance of their prizes, agree to release Station, CBS, their respective parents and subsidiaries, and their respective advertising, promotion and production agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to any prize-related activity.
6. Contest sponsors reserve the right to make changes in the rules of the contest which will become effective upon announcement.
7. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of the prize.
8. Failure to comply with the contest rules may result in a contestant's disqualification.
9. To obtain a copy of the official rules and/or winner's list, please write by **January 17, 2020** to:

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C/O KOVR/KMAX
2713 KOVR Drive
West Sacramento, Ca 95605